

# LOVE BEYOND REASON



AREA 10 FAITH COMMUNITY



Now to him who is able to do far more abundantly than all that we ask or think, according to the power at work within us, to him be glory in the church and in Christ Jesus throughout all generations, forever and ever. Amen. **EPHESIANS 3:20-21**

**A**rea 10 was launched with an essential mission — *Love Beyond Reason*. We believe God wants us to love each other even when we don't feel like it, to love Him even when things aren't going great, and to love our city even when it's not perfect. We have striven to put that mission into practice every week for the past 8 years through groups and engagement projects and Sunday gatherings.

Now we have an incredible opportunity to go beyond what we've always done and step into a new era of *Love Beyond Reason* at Area 10. The fall of 2016 is a huge turning point for us as a church.

Our desire is to acquire property near The Byrd so we can broaden our reach and lock in a home in the city for generations to come. This brochure explains the financial aspects of acquiring and developing a new space for Area 10.

The reason we are doing this *BEYOND* campaign is pretty simple: There are over 200,000 people in the city of Richmond (over 1.2 million in the Richmond Metro area) and many of them have no relationship with their Creator through Jesus Christ. We want to see many more come to know Christ and see God's kingdom expand in our great city.

I hope you are excited by the possibilities and ready to join us on the next step of our mission.

Let's go *beyond*,

Chris Barras

Lead Pastor, Area 10 Faith Community





# THE BIG QUESTION



## Why are we doing this?

Many churches grow and then move to the outskirts of the city or to surrounding counties in order to get land. We want to stay *in the city, for the city*. It is very difficult to secure land or space in the city of Richmond, especially near Carytown. The opportunity has come up for us to purchase almost  $\frac{1}{2}$  an acre of prime real estate just a few feet from The Byrd Theatre. If we can acquire this location, it gives us a dedicated space to call our own and the security of being able to grow and expand here in a place that belongs to us.





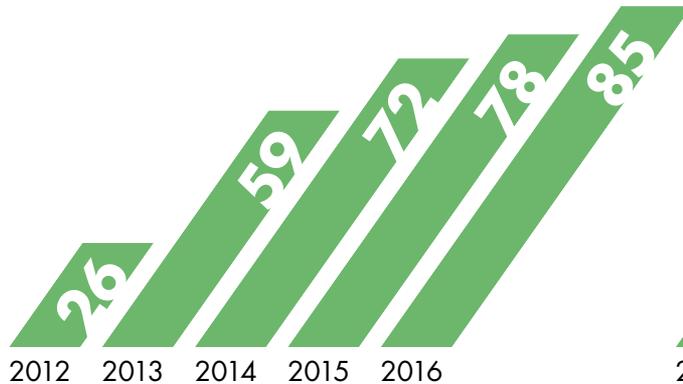
For the past few years we have been looking at and praying about what our options are around Carytown. In January of this year, we found out that the property right next to Cartwheels & Coffee was available (after it had been under the same ownership for over 35 years!) and was for sale. We approached the sellers and negotiated a reasonable price.

For us, The Byrd Theatre is a great home. We have a strong relationship with the theatre and we want to stay there for years to come. This purchase will provide flexibility for everything that doesn't happen on Sunday mornings in The Byrd. This property greatly increases our children's and youth space. It gives us meeting space for larger A10U Classes and partnership classes. This gives us space for midweek Bible studies/small groups and prayer gatherings. This gives us space for concerts, weddings, and outdoor events. This gives us space for some incredible outreach partnerships with other organizations in the city. The possibilities are almost endless with this new indoor/outdoor, multi-functional space.

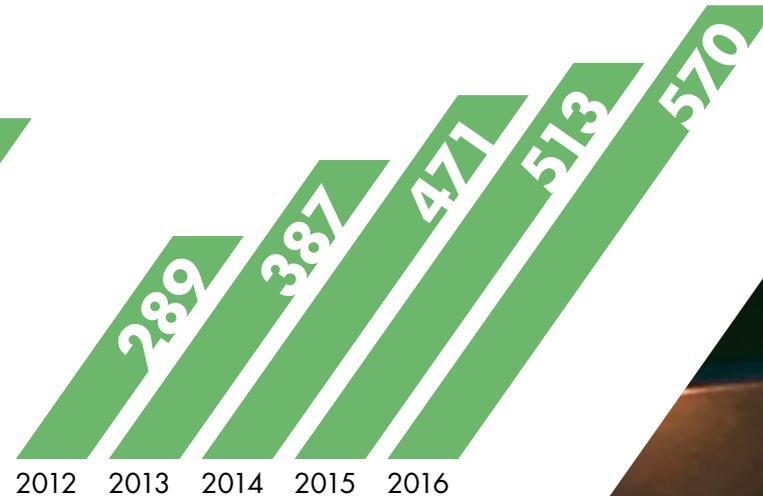


# BY THE NUMBERS

Our goal is to reach more people in Richmond and to see more changed lives, committed leaders, and community impact. There are a couple ways to see how we're hitting those goals. We can gauge our impact by looking at the attendance growth over the years. Every number on those graphs represents a person and each one has a story. Every story matters to God.



**AVG. KIDS SUNDAY ATTENDANCE**



**AVG. SUNDAY ATTENDANCE**



Perhaps the best way to illustrate growth is in the number of baptisms we've seen at Area 10. Currently that number is over 200. That's 200 more people that have made the decision to follow Jesus and submit to His leadership in their lives.

# 203

**TOTAL BAPTISMS**

# OUR PATH

**Sept. 18-29**



Town Hall meetings  
with Chris

**Oct. 7-8**



24-hour  
prayer event

**Oct. 9**



Commitment  
Sunday

**November**



Purchase and renovate  
new property

**Spring 2017**



Move into new space  
near The Byrd with  
room for more kids,  
adults, small groups,  
A10U classes and more



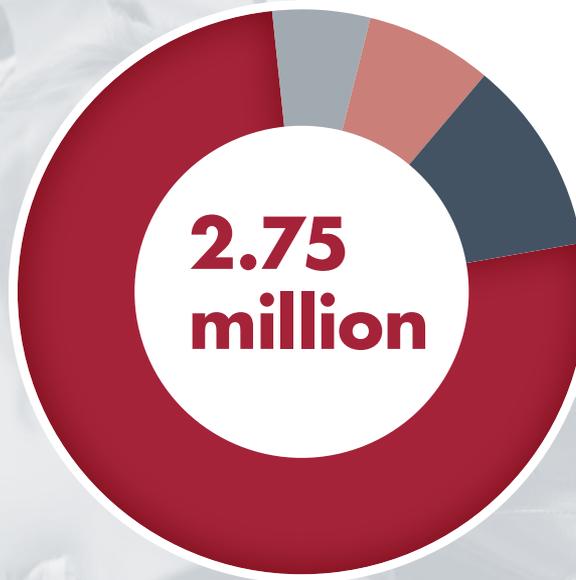
In order to purchase and renovate this new space in Carytown we will need to spend about 2.75 million dollars. We have secured a lender who believes in us and will offer us the loan. Our goal in this campaign is to raise as much money as we possibly can in order to make a large down payment and to cover property renovations.

**2.1 million** —  
Purchase of property  
in Carytown

**\$150,000** —  
Renovation of landscape  
and courtyard.

**\$200,000** — Renovation of small building  
in the center of the property. This will be  
built out as gathering space for our church  
on Sundays and as a meeting space during  
the week for the community.

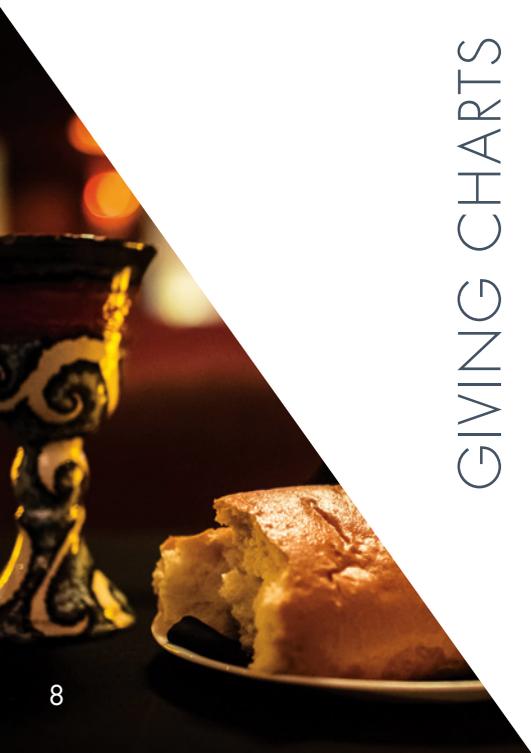
**\$300,000** —  
Renovation of green  
building to be used for  
large group gatherings,  
elementary school  
worship, Area 10  
student ministry, classes  
and expanded church  
staff office space.





# FAITH IN ACTION

Jesus taught in *Matthew 6* that our heart always follows our treasure. So one opportunity we have in the *BEYOND* campaign is to give generously toward something we really care about. By doing so, we are showing in a very tangible way, what we care about. Please take some time to really pray about how you could give to support what God is doing here at Area 10. Not everyone can give a lot, but everyone can make sacrifices and be generous.



## GIVING CHARTS

WEEKLY	TOTAL GIFT
\$10	\$1,120
\$25	\$2,800
\$50	\$5,600
\$100	\$11,200
\$200	\$22,400
\$500	\$56,000
\$1000	\$112,000
\$2000	\$224,000

MONTHLY	TOTAL GIFT
\$50	\$1,300
\$100	\$2,600
\$200	\$5,200
\$500	\$13,000
\$1000	\$26,000
\$3000	\$78,000
\$4000	\$104,000
\$5000	\$130,000

(over 26-month period)

## WAYS TO GIVE

- 1.** On Commitment Sunday, October 9th, we ask you to give the largest gift you have ever given to Area 10.
- 2.** We challenge you to give above your normal Area 10 giving, regularly through the end of 2018 (26 months).
- 3.** We suggest making creative donations — things other than money — such as real estate, stock, cars, boats, etc.

If you prefer to give online, visit [area10church.com/beyond](https://area10church.com/beyond).

INTENTIONALLY  
SACRIFICIALLY  
JOYFULLY





**BEYOND**

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